

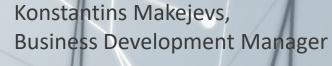
## Advanced Waste Management Route and Resource Optimization with Mappost

Tehnoeko Conference

info.mappost.eu



@mappost



Krešimir Kašnar, Managing Director at Tridion



### WM Trends from the New Nordics



#### From a policy perspective

- The Nordic countries have set ambitious targets to reduce waste generation and increase recycling rates
- Implementing extended producer responsibility schemes to ensure that manufacturers take responsibility for their products' end-of-life management (e.g. deposit refund systems and their management)
- Focus on implementing circular economy principles to reduce waste and promote the efficient use of resources



## WM Trends from the New Nordics



#### From a consumer perspective

- **Pay-as-you-throw systems**: households pay for the amount of waste they generate
- Separate waste collection
- **Transparency**, information availability **online**: manage their waste services online or through mobile apps, such as requesting a bulky waste collection or reporting a missed collection, and accessible information
- Need for efficient and reliable service
- Request last-minute changes, e.g. «empty tomorrow for me»

#### Other trends

- IoT devices: container fulness sensors
- RFID identification
- Underground containers
- Development of cities, urbanization
- Changing service rights, new regions to collect waste from: how to collect waste efficiently from the very first day of operations in a new territory?
- Cost increase makes it economically viable to invest in advanced technology
- **Sudden changes** and last-moment demand, e.g. previous evening request to "please empty tomorrow for me"



# What does it mean for waste management providers & municipalities?

Provide **service quality** for citizens: reliable service, fast reaction, feedback on collection status

Maintain low cost levels

Data in **digital** format

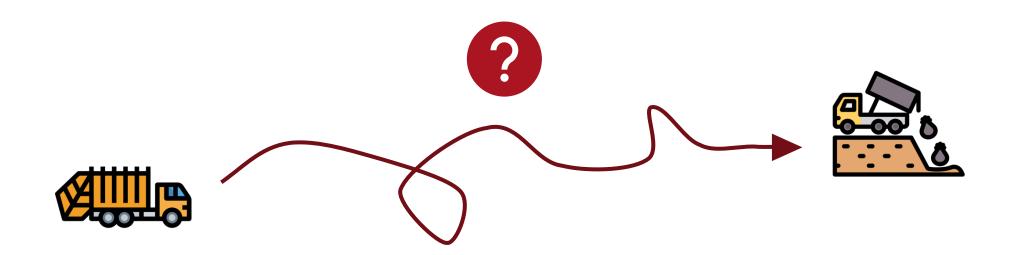
Online connectivity

Full **control and traceability** over waste collection process: digital process and infrastructure



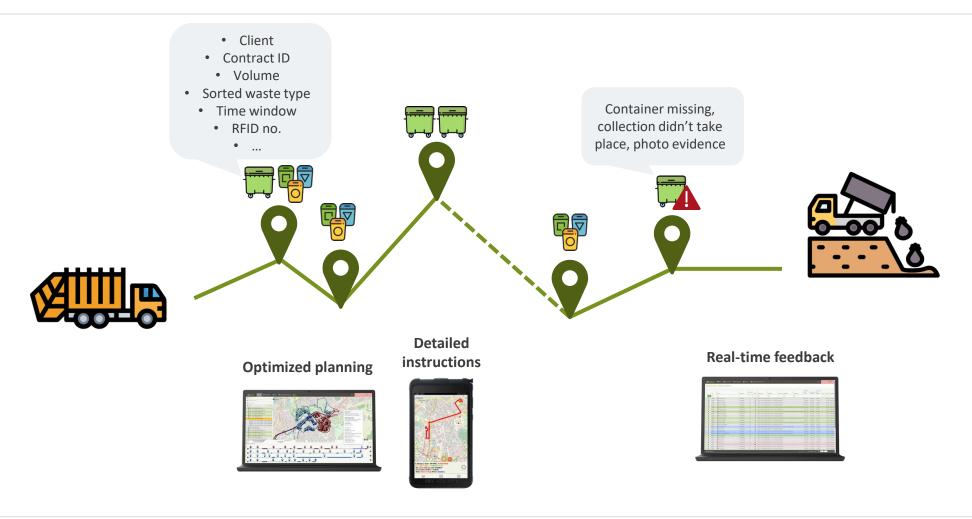
## Full control and traceability over waste collection process





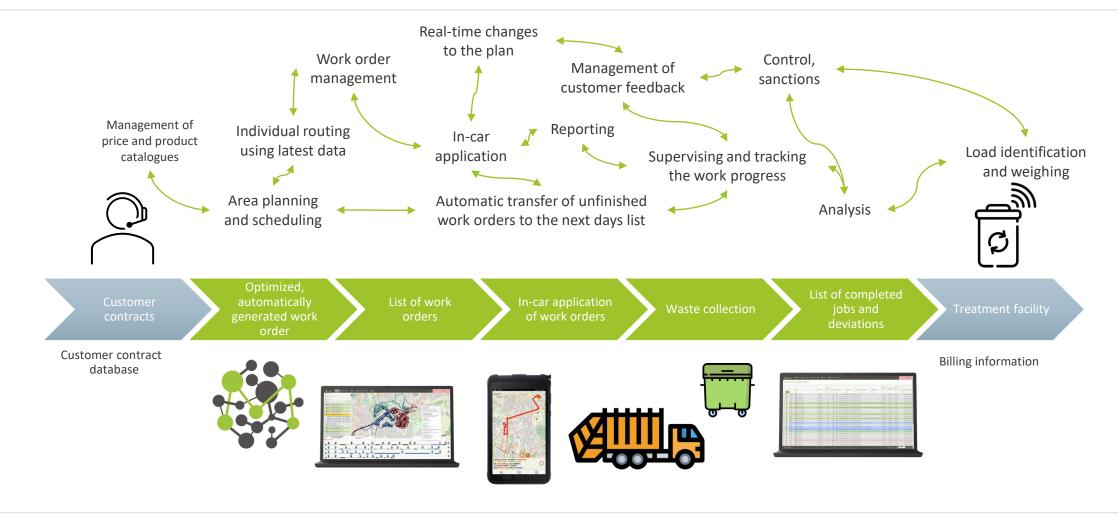
## Full control and traceability over waste collection process





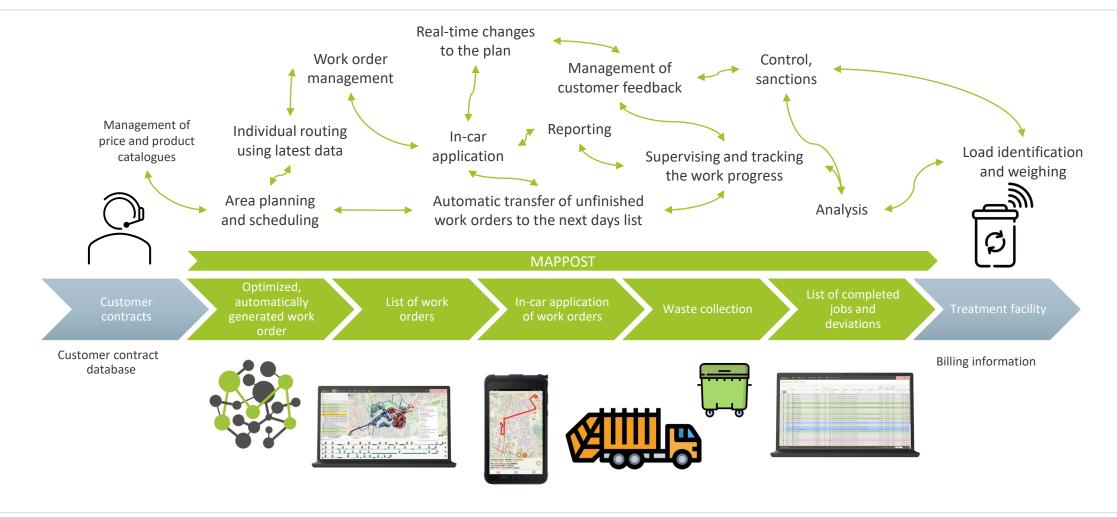
## Software functions needed for waste logistics





## Software functions needed for waste logistics





### **About Mappost**



#### THE PROBLEM

Vehicles	Objects	Obj./route	Possible dispatch scenarios
1	5	5	120
1	10	10	3 628 800
1	25	25	≈1.55×10 <sup>25</sup>
5	50	10	≈1.52×10 <sup>65</sup>
10	250	25	≈3.23×10 <sup>493</sup>
15	4500	300	≈3.41×10 <sup>14487</sup> →∞

\*for reference: stars in the Universe ≈10<sup>23</sup>

+ Mappost plans routes based on vehicle profiles and load limitations, service time windows, road categories and their mutual priorities, driving speed profiles, regional and legislative restrictions & many other essential factors





- Mappost, a cloud-based SaaS solution, uses powerful algorithms to solve high complexity optimization problems that contain multitude of changing reallife constrains in various business applications
- Provides clients with complete process control and transparency, significant cost reductions, reduced CO<sub>2</sub> emissions, ability to react to rapidly changing business process environment
- An outstanding team of industry experts with competencies in business process analysis, system analysis, IT development and testing, mathematics, statistics, mapping, geography, GIS and ICT
- Based in Riga, Latvia

20%

**reduction in logistics costs** from implementing Mappost logistics optimization system

### Construction (bulky) waste





### Commercial and industrial waste management

The construction waste sector has a completely different collection and delivery logic, which requires specialized planning algorithms.

With our expertise and experience, we can provide efficient and tailored solutions to construction waste planning optimization.

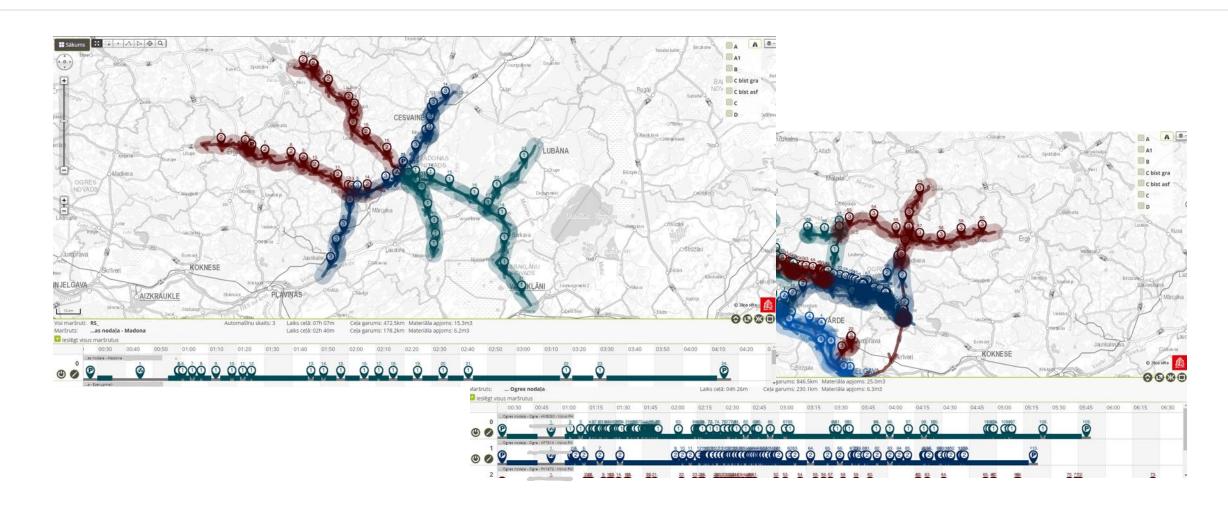
### Road cleaning and maintenance





### Road cleaning and maintenance





#### Other Industries



#### **OTHER INDUSTRIES**

- Postal services
- Vending business
- Forestry & Agriculture
- Mining

#### **PROJECTS**

- **Country-wide** smart optimization of vending business operations for the largest operator in Baltics, assisting the business in efficiently scaling across Baltic states
- Developed an advanced timber transportation logistics and optimization solver, producing optimized work orders on a country scale for 150 timber trucks, >1000 timberyards, >100 clients, 60 assortments, and various other parameters
- Optimizing thousands of deliveries daily of the Latvia's national postal service provider
- Experience in pilot projects across Europe and Asia



SYSTEMS INTEGRATOR FOR HOLDING
GRAZ WHICH HAS EUR 587 MIL
TURNOVER



EUR **47 MIL** TURNOVER
1300 EMPLOYEES



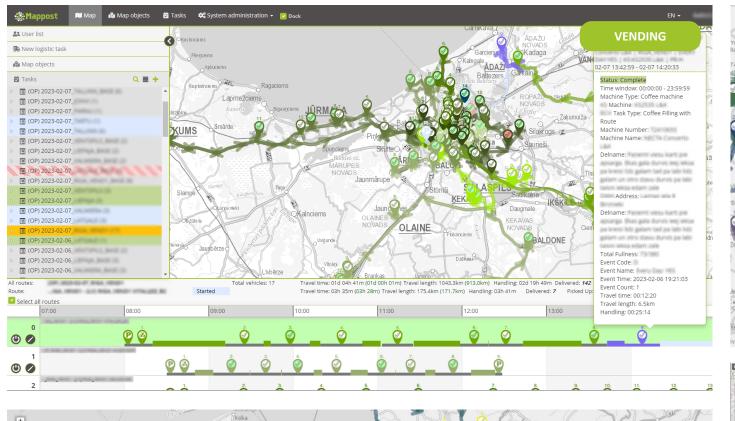
EUR 107 MIL TURNOVER
3300 EMPLOYEES



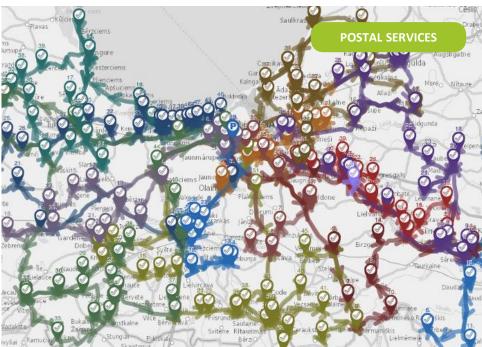
EUR **350 MIL** TURNOVER 1400 EMPLOYEES



EUR 32 MIL TURNOVER
200 EMPLOYEES











New government regulations and EU legislation



Customer demands and expectations for high-quality and real-time waste management services



Emphasis on waste separation and recycling





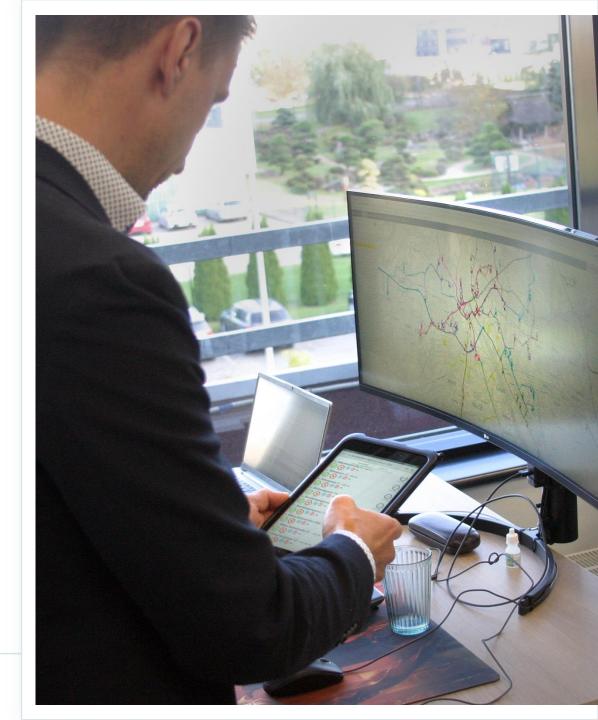
Necessity of real-time reporting to increase service quality



Pricing and customer service level agreements (SLAs)



Growth of new regions and urban areas





Modernization of waste management fleet and fuel sources



Pressure from customer satisfaction and public demand for sustainable waste management practices



Expert human resource shortage, leading to reliance on experienced industry veterans

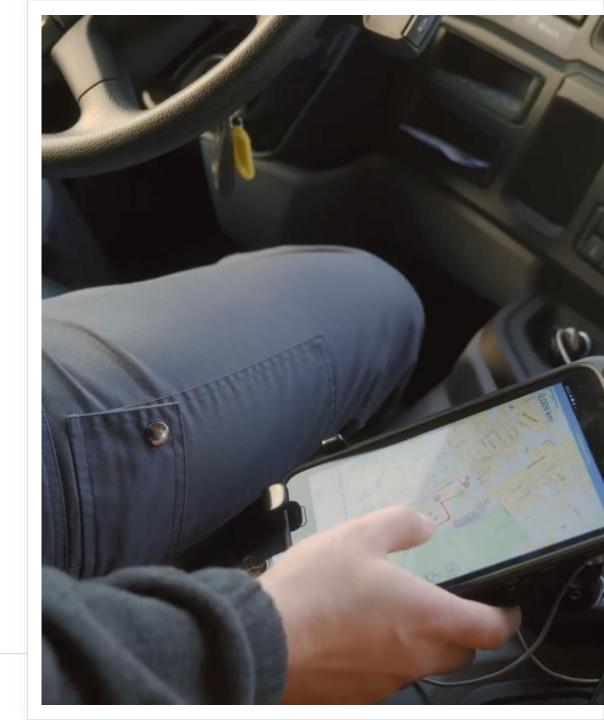




Need to shift from infrequent, fixed waste collection schedules to more complex and efficient systems

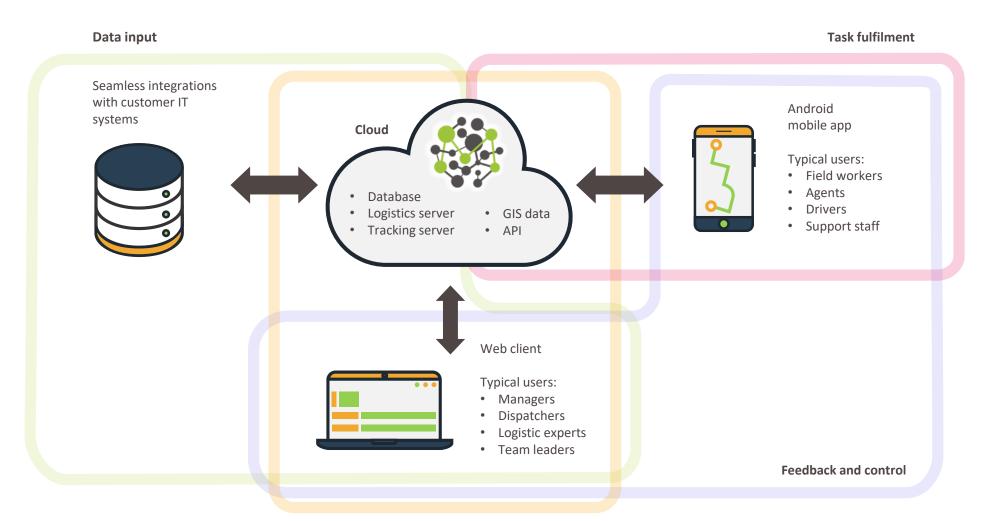


Cost constraints that force optimization of waste management processes





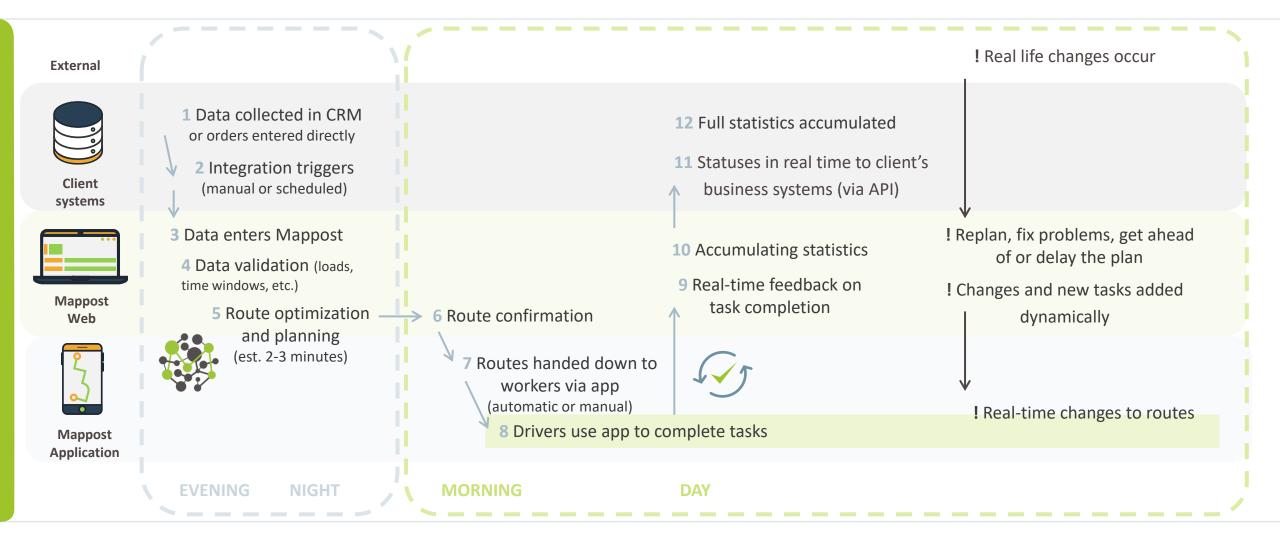
#### Cloud-Based Solution



Task planning, scheduling and route optimization

### **Typical Daily Process**







#### Mappost App Features







#### **Android application used by drivers**

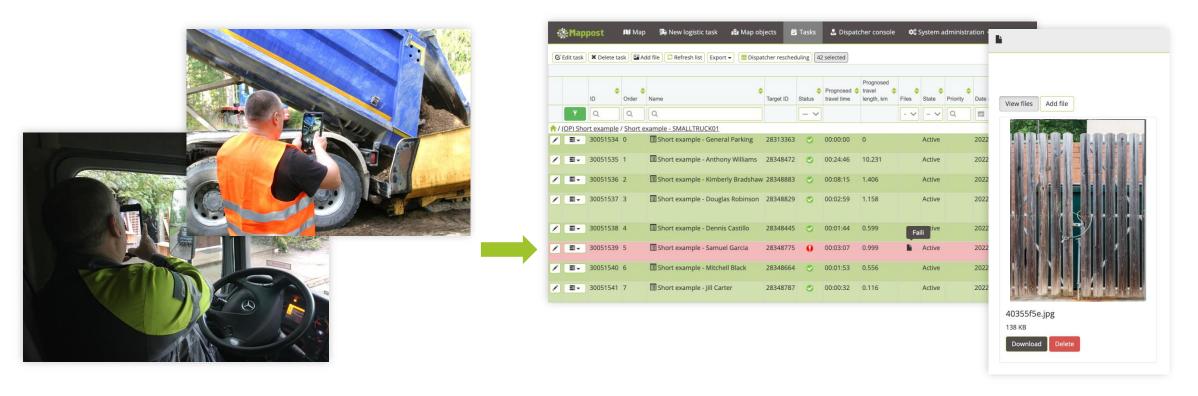
- Receive geolocated tasks with detailed approach instructions (incl. gate codes and keys, notes, additional volumes to be collected, etc.)
- Record task completion
- Record issues encountered at each collection point with comments and photo evidence (wrong waste sorting, unreachable bin, etc.)
- Record lunch breaks
- Specify the exact bin locations
- In case of unplanned visits to landfills, remaining tasks are automatically reoptimized and reassigned



#### Photo Evidence



When registering a problem in the mobile app, it is possible to add an image as a proof. The image is captured by the camera of the device and is immediately available on the Mappost web platform.



### Weighting & RFID





#### Weighting and RFID statistics

RFID support: comparing expected and received RFID data to detect discrepancies and alert to any issues, analysis of expected vs received location differences.

Ensures that all waste is collected and transported correctly, reducing the risk of errors and improving overall efficiency.

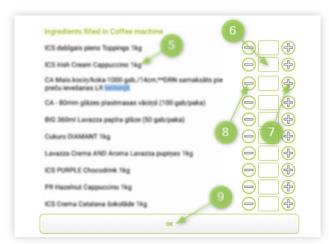
#### Input of Collected Volume



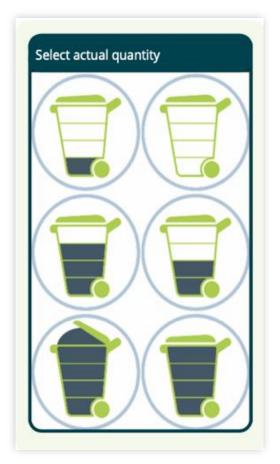
In each object, the driver can enter the amount collected using the mobile app.

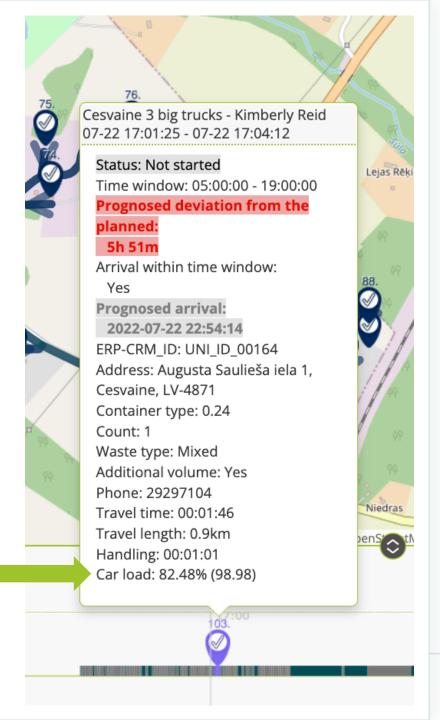
The entered volumes will automatically be available on the Mappost Web platform, where this data can be used for further calculations and purposes (e.g. billing).

Various custom visual solutions for volume input are possible.









## Vehicle Capacity Planning



#### Mappost predicts the need for waste discharge

The distribution of vehicles by routes takes into account the capacity of each vehicle, as well as the expected amount to be collected at each object.

In addition, Mappost Android application allows drivers to make unplanned visits to landfill in case trucks become full sooner than expected. Mappost records such changes and replans and reassigns routes and remaining objects.



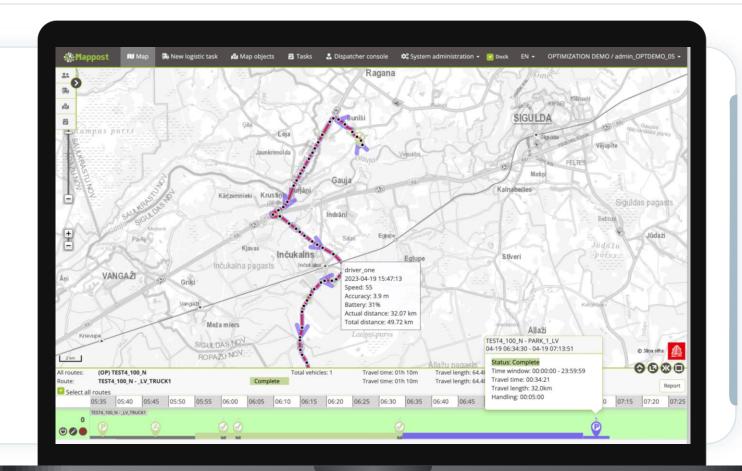
### **GPS Tracking**



#### In Real-time

Monitor field workers and track progress on the road or on site in real-time with GPS data from mobile devices

Mappost not only collects GPS data from mobile devices to track progress on the go but also stores this data to enable viewing and analyzing past activities and identify areas for improvement.



### Reports and Analysis

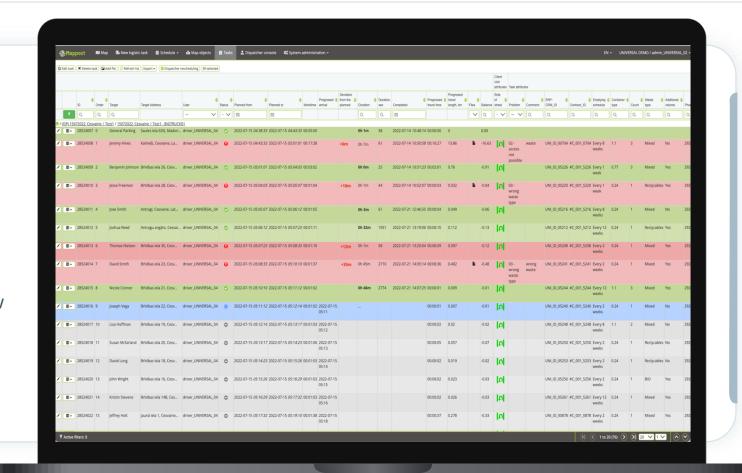


#### **Problem catalogue**

Receive task customized status notifications about completion, delays, and changes, including photos from client or task locations.

Visual indicators in the map view and detailed information in the tabular task view for comparing fact vs. plan.

Automatic problem warnings (e.g. through email).



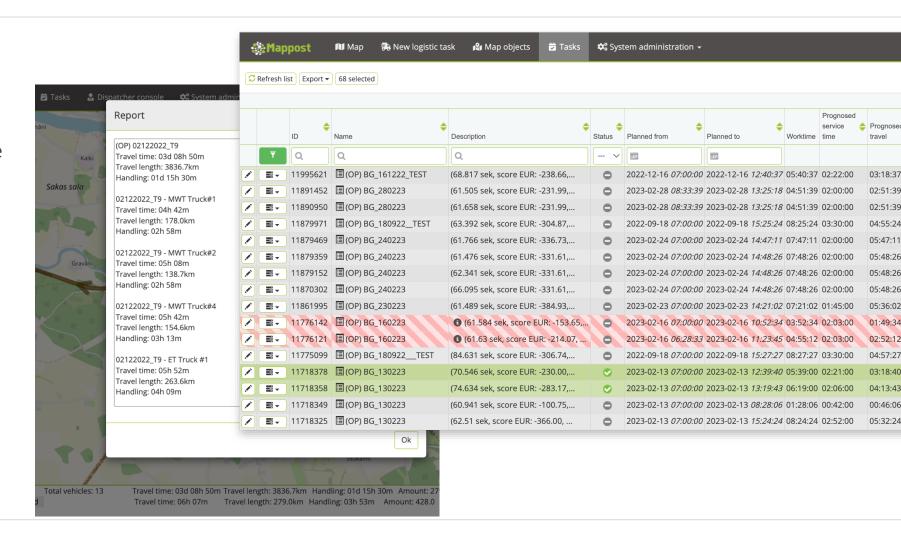
### Calculations of savings



As we use Score (total cost) parameter to evaluate routing scenarios, it is easy to simulate and compare scenarios using the same paramater.

Detailed statistics are available for each route separately and jointly for all daily routes with the planned costs (Score), mileage, time, volume, etc.

Basis for making informed databased decisions.



### All waste types in a single platform



Create personalized material catalogues to let Mappost distinguishing between waste types and the respective landfills/recycling facilities they must be delivered to.



Name EN  Materiāls/Klase		Name RU  Materiāls/Klase	Name EN	Name DE	Name EE	Name LT		
			Materiāls/Klase	Materiāls/Klase	Materiāls/Klase	Materiāls/Klase		
■ All I	ists + Add New		rial catalogue					
/alue	Name EN				Name DE			
5	Construction wa	ste other than 170901, 170	0902 and 170903					
21	Metals							
1	Heavy ash, slag	and soot, which do not cor	respond to class 100104					
2	Wooden packag	ing.						
6	Waste from the	mechanical treatment of w	aste (including mixtures of	materials) not correspond	ing to class 191211			
18	Soil and rocks n	ot covered by class 170503						
7	Wood, Construction and demolition waste							
8	Concrete, brick,	tile, tile, ceramic mixtures t	that do not correspond to d	class 170106				
9	Concrete							
23	Mixed packaging	5						
10	Bulky waste							
22	Biodegradable v	vaste						
17	Unsorted house	hold waste						
16	Glass							
19	Plastic and rubb	er						
11	Fabric packaging	5						
12	Building materia	lls containing asbestos7						
90	Other solid wast	e from gas treatment, whi	ch does not correspond to	class 101312 - is not dange	rous.			

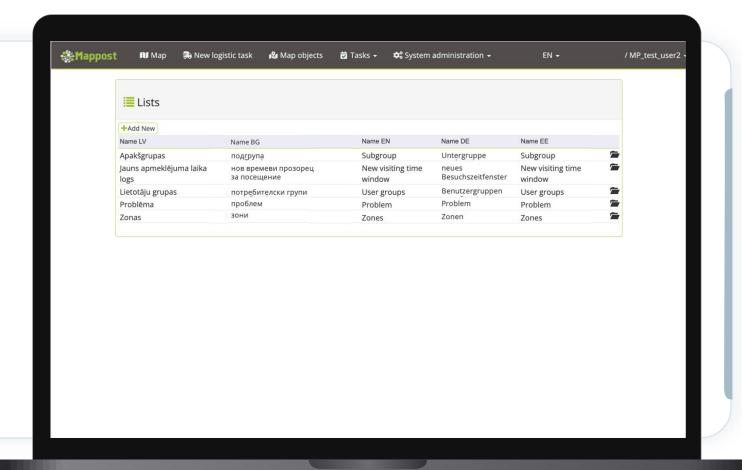
#### Localization



#### Interface in your language

We offer the flexibility to customize our platform to any preferred language, including Bulgarian.

With our multilingual interface, you can streamline your waste collection process and focus on what matters most – running your business.



### Implementation process



PRELIMINARY ANALYSIS



PILOT PROJECT



TERRITORY EXPANSION



**TRAINING** 



**FULL-SCALE** 

**IMPLEMENTATION** 

REGULAR SUPPORT



#### Resources







**How Mappost assists CleanR** in servicing 40,500 objects and waste containers every day

Client: CleanR Location: Latvia Contract signed: 2015

CleanR is the leading provider of environmental services in Latvia, million. The company has over 1,300 employees and 50,000 clier

The companny provides nearly 40 types of environmental service roads, common areas, and private and public property, including ma to buildings. Every year, the company exports as much as 186,000

CleanR has decades of experience in the waste management busin use of the latest technologies and innovative solutions. One of the route planning solution.

**Mappost** 

Graz GmbH

Location: Graz, Austria Contract signed: 2018

**Case studies** 



**How route planning with Mappost** helps the city of Graz, Austria optimize its waste management

ITG Informationstechnik Graz (ITG) is an IT service provider for the city of Graz – a city in Styria, Austria with 280,000 inhabitants. The company was established in 2010 with the aim of increasing the city's business success through strategic and efficient use of information and communication technologies.



### We look forward to your questions!

info.mappost.eu

Contact us at: office@mappost.eu

#### Get in touch with us!

Scan the QR code to share your opinion and receive our free materials.

